



www.myfoxtwincities.com

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

INVOICE

| | |
|-----------------|-----------------------------|
| Advertiser | NRCC |
| Product | 155-426-2961 / NRCC IE 2012 |
| Estimate Number | 2961 |

| | |
|----------------|---------------------|
| Invoice # | 4064654-1 |
| Invoice Date | 10/28/12 |
| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/18/12 |

| | |
|-------------------|------------------|
| Station | KMSP |
| Account Executive | Chris Johnson |
| Sales Office | FSS Philadelphia |
| Sales Region | National |

| | |
|--------------|-----------------------|
| Order # | 4064654 |
| Alt Order # | POLITICAL ISSUE - NRC |
| Deal # | |
| Order Flight | 10/12/12 - 10/18/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|-----|
| IDB # | |
| Advertiser Code | 155 |
| Product Code | 426 |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|----------------------------------|---------|-----|----------------------|--------|----------|---------------|---------------------|----------------|-------|
| 1 | 9 | Fox 9 AM News at 4:30am | 430a-5a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 2x | MTWT--- | | | | |
| | 9 | | | M | 10/15/12 | :30 | 4:47 AM | NRCCWI 071012 | \$150.00 | | 2 |
| | 9 | | | Tu | 10/16/12 | :30 | 4:48 AM | NRCCWI 071012 | \$150.00 | | 1 |
| 2 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | M----- | | | | |
| | 9 | | | M | 10/15/12 | :30 | 6:13 AM | NRCCWI 071012 | \$700.00 | | 1 |
| 3 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | -T----- | | | | |
| | 9 | | | Tu | 10/16/12 | :30 | 6:24 AM | NRCCWI 071012 | \$700.00 | | 1 |
| 4 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | --W---- | | | | |
| | 9 | | | W | 10/17/12 | :30 | 6:53 AM | NRCCWI 071012 | \$700.00 | | 1 |
| 5 | 9 | Fox 9 AM News Sunday 9am | 9a-10a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | 9 | | | Su | 10/14/12 | :30 | 9:58 AM | NRCCWI 071012 | \$500.00 | | 1 |
| 6 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | --W---- | | | | |
| | 9 | | | W | 10/17/12 | :00 | | | \$650.00 | Credited | 1 |
| 8 | 9 | NLCS Champ Game Non Home Various | | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | 9 | | | Su | 10/14/12 | :30 | 9:41 PM | NRCCWI 071012 | \$3,500.00 | | 1 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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| Product Code | 426 |

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| Advertiser Ref | |

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|------|---------|---------------------------|---------|-----|----------------------|--------|----------|---------------|-------------|----------------|-------|
| 9 | 9 | NLCS Champ Game Non Home | Various | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | ---T--- | | | | |
| | | | | Th | 10/18/12 | :30 | 9:30 PM | NRCCWI 071012 | \$3,500.00 | | 1 |
| 10 | 9 | NFL RS Net Post Game Home | Various | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | | | | Su | 10/14/12 | :30 | 6:59 PM | NRCCWI 071012 | \$12,000.00 | | 1 |
| 11 | 9 | FOX at 5 | 5p-6p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | M----- | | | | |
| | | | | M | 10/15/12 | :30 | 5:56 PM | NRCCWI 071012 | \$700.00 | | 1 |
| 12 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 10/15/12 to 10/21/12 | 1x | -T----- | | | | |
| | | | | Tu | 10/16/12 | :30 | 5:41 PM | NRCCWI 071012 | \$650.00 | | 1 |
| | | <u>Aired Spots</u> | | 11 | | | | | | | |

| | | |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u> | \$23,250.00 | |
| <u>Agency Commission</u> | \$3,487.50 | |
| <u>Net Amount Due</u> | \$19,762.50 | <u>Payment Terms 30 Days</u> |

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